



PRESS RELEASE

HALF-YEAR REPORT AT 30 JUNE 2019 - FILING DOCUMENTATION

Assago (MI), 2 August 2019 - Italiaonline S.p.A., announces that the Half-Year Report at 30 June 2019 has been filed with and is available to the public at the Company's registered office in Assago, via del Bosco Rinnovato n. 8/Palazzo U4, Milanofiori Nord, Borsa Italiana S.p.A. on the web site www.borsaitaliana.it, on the corporate web site www.italiaonline.it, and on the centralized storage mechanism called "eMarketStorage", viewable at www.emarketstorage.com, managed by Spafid Connect S.p.A authorized by CONSOB through resolution n. 19879 dated 15 February 2017. The Report may also be obtained upon request at the e-mail address ufficio.societario@italiaonline.it

ITALIAONLINE

Italiaonline - a company listed on the electronic equity market (MTA) of Borsa Italiana - is the leading Italian Internet company with 4.8 million unique users* that navigate its web property every day, of which 3.2 million from mobile devices, and with a 63%** market reach. Italiaonline offers web marketing and digital advertising services, including management of advertising campaigns and the generation of leads through the social networks and search engines. The company's strategic objective is to consolidate its Italian leadership role in the market of digital advertising for large accounts and in local marketing services - with the mission of digitalising the country's SMEs. Italiaonline offers the SMEs - the country's real backbone - a portfolio complete with products integrated with the entire value chain of digital services, including online presence, digital advertising, web design, web marketing and cloud solutions. Part of Italiaonline today are the portals **Libero**, **Virgilio** and **superEva**, the services for companies and citizens **Pagine Gialle**, **Pagine Bianche** and **Tuttocittà**, the online advertising sales house **iOL Advertising** and 55 media agencies scattered throughout the peninsula that with about 700 agents form the largest Italian network of services and products consultants for large and small enterprises.

ISIN code: IT0005187940 - MTA:IOL

* Source: Audiweb 2.0, powered by Nielsen, TDA DAUs December 2018. ** Source: Audiweb 2.0, powered by Nielsen December 2018

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