



PRESS RELEASE

FILING OF DOCUMENTATION

Assago (MI), 26 July 2019 – Italiaonline S.p.A. hereby announces that the excerpt notice and the notice of call concerning the Extraordinary Shareholders' Meeting and the Special Meeting of the Saving Shareholders to be held on 2 October 2019, and the explanatory report of the Board of Directors concerning the mandatory conversion, as well as the request to convene the aforementioned Extraordinary Shareholders' Meeting received by Italiaonline S.p.A. on 16 July 2019 pursuant to article 2367 of the Italian civil code by the shareholder Libero Acquisition S.à r.l., accompanied by the explanatory report prepared by the latter, have been filed and are available at the Company's registered office in Assago (MI), Via del Bosco Rinnovato 8, Palazzo U4, Milanofiori Nord, on the website of Borsa Italiana S.p.A. www.borsaitaliana.it, on the centralized storage mechanism "eMarketStorage", authorized by CONSOB with resolution no. 19879 of February 15, 2017, – available on the website www.emarketstorage.com and managed by Spafid Connect S.p.A. – as well as on the Company's website www.italiaonline.it, section "Corporate/Governance/Shareholder Area"

ITALIAONLINE

Italiaonline - a company listed on the electronic equity market (MTA) of Borsa Italiana - is the leading Italian Internet company with 4.8 million unique users* that navigate its web property every day, of which 3.2 million from mobile devices, and with a 63%** market reach. Italiaonline offers web marketing and digital advertising services, including management of advertising campaigns and the generation of leads through the social networks and search engines. The company's strategic objective is to consolidate its Italian leadership role in the market of digital advertising for large accounts and in local marketing services - with the mission of digitalising the country's SMEs. Italiaonline offers the SMEs - the country's real backbone - a portfolio complete with products integrated with the entire value chain of digital services, including online presence, digital advertising, web design, web marketing and cloud solutions. Part of Italiaonline today are the portals Libero, Virgilio and superEva, the services for companies and citizens Pagine Gialle, Pagine Bianche and Tuttocittà, the online advertising agency iOL Advertising and 55 media agencies scattered throughout the peninsula that with their more than 700 agents form the largest Italian network of services and products consultants for large and small enterprises.

ISIN code: IT0005187940 - MTA:IOL

* Source: Audiweb 2.0, powered by Nielsen, TDA DAUs December 2018. ** Source: Audiweb 2.0, powered by Nielsen December 2018

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