



PRESS RELEASE

ITALIAONLINE: CFO FRANCESCO GUIDOTTI APPOINTED AS MANAGER CHARGED WITH PREPARING FINANCIAL REPORTS

Assago (MI), June 11, 2019 – Italiaonline S.p.A. (“Italiaonline” or “Company”) announces that today the Board of Directors of Italiaonline, upon the favorable opinion of the Board of Statutory Auditors, resolved to appoint the Chief Financial Officer Mr. Francesco Guidotti as Manager charged with preparing financial reports pursuant to article 154-*bis* of the Legislative Decree No. 58/1998.

Based on the information available to the Company, as at today, Mr. Francesco Guidotti does not hold any ordinary or savings shares of the Company.

The curriculum of Mr. Francesco Guidotti is available on the Company’s website <https://www.italiaonline.it/en/management/cfo/>.

ITALIAONLINE

Italiaonline - a company listed on the electronic equity market (MTA) of Borsa Italiana - is the leading Italian Internet company with 4.8 million unique users* that navigate its web property every day, of which 3.2 million from mobile devices, and with a 63%** market reach. Italiaonline offers web marketing and digital advertising services, including management of advertising campaigns and the generation of leads through the social networks and search engines. The company’s strategic objective is to consolidate its Italian leadership role in the market of digital advertising for large accounts and in local marketing services - with the mission of digitalising the country’s SMEs. Italiaonline offers the SMEs - the country’s real backbone - a portfolio complete with products integrated with the entire value chain of digital services, including online presence, digital advertising, web design, web marketing and cloud solutions. Part of Italiaonline today are the portals Libero, Virgilio and superEva, the services for companies and citizens Pagine Gialle, Pagine Bianche and Tuttocittà, the online advertising agency iOL Advertising and 55 media agencies scattered throughout the peninsula that with their more than 700 agents form the largest Italian network of services and products consultants for large and small enterprises.

ISIN code: IT0005187940 - MTA:IOL

* Source: Audiweb 2.0, powered by Nielsen, TDA DAUs December 2018. ** Source: Audiweb 2.0, powered by Nielsen December 2018

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