



PRESS NOTE

ITALIAONLINE CONTINUES TO SUPPORT DIGITAL EDUCATION IN SCHOOLS

Inauguration of the computer room of the Perasso Institute in Milan, in the presence of local authorities and school leaders. It is the first of four classrooms that in 2019 will be donated by Italiaonline to four institutes

Milan, April 16th 2019

Italiaonline inaugurated this morning the computer room of the Istituto Comprensivo Statale G.B. Perasso in Milan, in the presence of the Councillor for Education of the City of Milan, Laura Galimberti, the directors of the Institute and the students, who will benefit from a room consisting of ten desktop PCs and ten tablets.

The donation is part of Italiaonline's wider project of collaboration with the world of education, which also in 2019 provides support for digital training for young people with the implementation of four computer rooms for as many institutions. The donation was also the subject of a Christmas card that Italiaonline employees send to customers, suppliers and partners and whose claim stated "those who will be great tomorrow have the tools for a better future already today".

Andrea Fascetti, Chief Human Resources Officer of Italiaonline, who was present at the ribbon-cutting ceremony in the Perasso Institute classroom, commented: "In 2019, too, we wanted to donate IT material for training millennials and to make our contribution to supporting teachers and young people in school activities with cutting-edge tools. It is first of all a pleasure for us to be able to lend a hand to the world of school, as well as a duty that we feel we have to fulfill as the largest internet company in the country. They are small gestures, but we hope they will represent a concrete help for key elements of a local community such as schools".

"Italiaonline's support is a great support for schools that are carrying out digitization, which is increasingly important for our children - says **Laura Galimberti**, Councillor for Education of the Municipality of Milan - . Collaboration between the public and private sectors is more essential than ever and fundamental when it comes to children, for whom we must all work together, to guarantee them the maximum possibilities".

(N.B. This is a translation of the Italian press note)





Translated with www.DeepL.com/Translator

ITALIAONLINE

Italiaonline - società quotata sul MTA di Borsa Italiana - è la prima internet company italiana con 4,8 milioni di utenti unici* che navigano ogni giorno sulle sue web property, di cui 3,2 milioni da mobile, ed una market reach del 63%**.

Italiaonline offre servizi di web marketing e di digital advertising, inclusi la gestione di campagne pubblicitarie e la generazione di leads attraverso i social network ed i motori di ricerca. L'obiettivo strategico dell'azienda è consolidare la leadership italiana nel mercato del digital advertising per grandi account e nei servizi di marketing locale - con la mission di digitalizzare le PMI nazionali. Alle PMI, vera ossatura del paese, Italiaonline offre un portafoglio completo di prodotti integrato sull'intera catena del valore di servizi digitali, dalla presenza on line al digital advertising, al web design, al web marketing e alle soluzioni cloud. Fanno oggi parte di Italiaonline i portali Libero, Virgilio e superEva, i servizi per imprese e cittadini Pagine Gialle, Pagine Bianche e Tuttocittà, la concessionaria di pubblicità online IOL Advertising e oltre 660 agenti che costituiscono la più grande rete italiana di consulenti di servizi e prodotti per le grandi e piccole imprese.

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* Fonte: Audiweb View 2.0, powered by Nielsen, TDA DAUs dicembre 2018

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