



NOTICE

ITALIAONLINE ATTENDS THE CONFERENCE EUROPEAN MID-CAP EVENT 14 NOVEMBER 2018, MADRID

Milan, 14 November 2018

It is hereby made known that today 14 November 2018, Italiaonline will attend the European Mid-Cap event. The event, organized by Intermonte in partnership with CF&B Communication, will take place at the Hotel Wellington in Madrid. The slides of the presentation have been made available to the public on the authorized storage system eMarket STORAGE www.emarketstorage.com, managed by Spafid Connect S.p.A. as well as by the publication on the corporate website at www.italiaonline.it (Investor / Presentations section).

ITALIAONLINE

Italiaonline - a company listed on the electronic equity market (MTA) of Borsa Italiana - is the leading Italian Internet company with 5.4 million unique users * that navigate its web property every day, of which 2.6 million from mobile devices, and with a 54% market reach. Italiaonline offers web marketing and digital advertising services, including management of advertising campaigns and the generation of leads through the social networks and search engines. The company's strategic objective is to consolidate its Italian leadership role in the market of digital advertising for large accounts and in local marketing services - with the mission of digitalising the country's SMEs. Italiaonline offers the SMEs - the country's real backbone - a portfolio complete with products integrated with the entire value chain of digital services, including online presence, digital advertising, web design, web marketing and cloud solutions.

Part of Italiaonline today are the portals Libero, Virgilio and superEva, the services for companies and citizens Pagine Gialle, Pagine Bianche and Tuttocittà, the online advertising agency IOL Advertising and over 60 media agencies scattered throughout the peninsula that with their more than 700 agents form the largest Italian network of services and products consultants for large and small enterprises, serving over 200,000 SMEs and 700 large customers.

ISIN code: IT0005187940 - MTA:IOL

* Source: Audiweb Database, powered by Nielsen, TDA December 2017. The Audiweb Database data do not include Google, Facebook and Microsoft at the moment.

Contacts:

Italiaonline Investor Relations

Chiara Locati

chiara.locati@italiaonline.it

Tel. +39.349.8636553

Italiaonline Corporate Affairs

ufficio.societario@italiaonline.it

Italiaonline Media Relations

ICorporate

Arturo Salerni, Tel. +39.335.12.22.631

Elisa Piacentino, Tel. +39.366.913.45.95

iol@icorporate.it

Italiaonline S.p.A. company subject to the direction and coordination activity of Libero Acquisition S.à r.l.
Registered office: Via del Bosco Rinnovato 8 - Palazzo U4 - 20090 Assago (MI), Milanofiori Nord
Secondary registered office: Corso Mortara 22 -10149 Torino
PEC certified email: italiaonline@pec-italiaonline.it

Business Register: 03970540963 of Milan
Tax code and VAT number: 03970540963
Economic and Administrative Index no. of Milan:
MI-2070674
Share capital € 20,000,409.64 subscribed and paid up