



## PRESS RELEASE

### FILING DOCUMENTATION

**Assago, 26 April 2018** - With reference to the notice of call of the ordinary and extraordinary Shareholders' Meeting convened for 27 April 2018, Italiaonline S.p.A. announces that it has been filed with and is available at the Company's registered office in Assago (MI), Via del Bosco Rinnovato 8, Palazzo U4, Milanofiori Nord, at the secondary office, on the website of Borsa Italiana S.p.A. [www.borsaitaliana.it](http://www.borsaitaliana.it), on the centralized storage mechanism named "eMarketStorage", authorized by CONSOB through resolution no. 19879 of 15 February 2017 - available at [www.emarketstorage.com](http://www.emarketstorage.com) and managed by Spafid Connect S.p.A. - as well as on the website [www.italiaonline.it](http://www.italiaonline.it), the communication of Libero Acquisition S.à r.l. having as object the integration of the list of candidates for the appointment of the Board of Directors.

#### ITALIAONLINE

Italiaonline - a company listed on the electronic equity market (MTA) of Borsa Italiana - is the leading Italian Internet company with 5.4 million unique users\* that navigate its web property every day, of which 2.6 million from mobile devices, and with a 54% market reach. Italiaonline offers web marketing and digital advertising services, including management of advertising campaigns and the generation of leads through the social networks and search engines. The company's strategic objective is to consolidate its Italian leadership role in the market of digital advertising for large accounts and in local marketing services - with the mission of digitalising the country's SMEs. Italiaonline offers the SMEs - the country's real backbone - a portfolio complete with products integrated with the entire value chain of digital services, including online presence, digital advertising, web design, web marketing and cloud solutions.

Part of Italiaonline today are the portals Libero, Virgilio and superEva, the services for companies and citizens Pagine Gialle, Pagine Bianche and Tuttocittà, the online advertising agency iOL Advertising and over 60 media agencies scattered throughout the peninsula that with their more than 800 agents form the largest Italian network of services and products consultants for large and small enterprises, serving over 200,000 SMEs and 700 large customers.

ISIN code: IT0005187940 - MTA:IOL

*\* Source: Audiweb Database, powered by Nielsen, TDA December 2017. The Audiweb Database data do not include Google, Facebook and Microsoft at the moment.*

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