



PRESS RELEASE

ITALIAONLINE: SAVINGS SHAREHOLDERS' SPECIAL MEETING

Assago, 27 April 2018 - The Savings Shareholders' Special Meeting (the "Special Meeting") of Italiaonline S.p.A. (the "Company") has been held today.

During the assembly, the Special Meeting has resolved:

- to invite the common representative to assess the impacts on the category of the resolution taken by the Extraordinary Shareholders' Meeting on 8 March 2016, carrying out the necessary in-depth analysis also in order to implement any and subsequent actions;
- to give prior consent to the splitting of savings shares in the amount of 1 to 100 without variation to the share capital, if the related resolutions are taken by the competent corporate bodies;
- to authorize the common representative to open a bank or postal account, with the aim to receive the sums relating to the Common Fund pursuant to article 146 paragraph 1, letter c) of Legislative Decree no. 58/1998, currently managed by the Company.

ITALIAONLINE

Italiaonline - a company listed on the electronic equity market (MTA) of Borsa Italiana - is the leading Italian Internet company with 5.4 million unique users* that navigate its web property every day, of which 2.6 million from mobile devices, and with a 54% market reach. Italiaonline offers web marketing and digital advertising services, including management of advertising campaigns and the generation of leads through the social networks and search engines. The company's strategic objective is to consolidate its Italian leadership role in the market of digital advertising for large accounts and in local marketing services - with the mission of digitalising the country's SMEs. Italiaonline offers the SMEs - the country's real backbone - a portfolio complete with products integrated with the entire value chain of digital services, including online presence, digital advertising, web design, web marketing and cloud solutions.

Part of Italiaonline today are the portals Libero, Virgilio and superEva, the services for companies and citizens Pagine Gialle, Pagine Bianche and Tuttocittà, the online advertising agency iOL Advertising and over 60 media agencies scattered throughout the peninsula that with their more than 800 agents form the largest Italian network of services and products consultants for large and small enterprises, serving over 200,000 SMEs and 700 large customers.

ISIN code: IT0005187940 - MTA:IOL

* Source: Audiweb Database, powered by Nielsen, TDA December 2017. The Audiweb Database data do not include Google, Facebook and Microsoft at the moment.

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