

## PRESS RELEASE

### DISCLOSURE PURCHASE TREASURY SHARES

Period 01 July 2019 - 05 July 2019

*Assago, 08 July 2019* – Italiaonline S.p.A., a company listed in the MTA of Borsa Italiana, leader on the Italian digital market, announces that, within the authorization to the treasury shares purchase plan approved by the Shareholders' Meeting on 30 April 2019, whose start was announced to the market on 13 May 2019, pursuant to art. 144-bis of Consob Regulation 11971/1999, in the period from 1 July 2019 to 5 July 2019 it has not made any purchases of treasury shares.

Italiaonline S.p.A., as of 05 July 2019, holds n. 66,130 own ordinary shares in aggregate, equal to 0.058% of the share capital.

It should also be noted that in consideration of the communication made on 28 June 2019 by Libero S.à.r.l and Sunrise Investments S.p.A. to promote, pursuant to Article 102 of Legislative Decree 58/98, a voluntary tender offer on the entirety of the outstanding ordinary and saving shares of Italiaonline S.p.A., the purchase of treasury shares is suspended until further notice.

*This press release is also available on the Company's website at the link:*

<https://www.italiaonline.it/en/investor/italiaonline-on-stock-exchange/>

#### ITALIAONLINE

Italiaonline - a company listed on the electronic equity market (MTA) of Borsa Italiana - is the leading Italian Internet company with 4.8 million unique users\* that navigate its web property every day, of which 3.2 million from mobile devices, and with a 63%\*\* market reach. Italiaonline offers web marketing and digital advertising services, including management of advertising campaigns and the generation of leads through the social networks and search engines. The company's strategic objective is to consolidate its Italian leadership role in the market of digital advertising for large accounts and in local marketing services - with the mission of digitalising the country's SMEs. Italiaonline offers the SMEs - the country's real backbone - a portfolio complete with products integrated with the entire value chain of digital services, including online presence, digital advertising, web design, web marketing and cloud solutions. Part of Italiaonline today are the portals Libero, Virgilio and superEva, the services for companies and citizens Pagine Gialle, Pagine Bianche and Tuttocittà, the online advertising agency IOL Advertising and 55 media agencies scattered throughout the peninsula that with their about 700 agents form the largest Italian network of services and products consultants for large and small enterprises.

ISIN code: IT0005187940 - MTA:IOL

\* Source: Audiweb 2.0, powered by Nielsen, TDA DAUs December 2018. \*\* Source: Audiweb 2.0, powered by Nielsen December 2018

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