

PRESS RELEASE

**“WARRANT SEAT PAGINE GIALLE S.P.A. 2014-2016”
(ISIN IT0005070286)
SUBSCRIPTION PRICE OF THE CONVERSION SHARES**

Turin, 17 April 2015 – With reference to the “Warrant Seat Pagine Gialle S.p.A. 2014-2016” (ISIN IT0005070286) (the “Warrants”), we announce that pursuant to articles 1.2 and 8.1 of the rules governing the Warrants (the “Warrant Rules”) that the Subscription Price of the Conversion Shares (as defined in the Warrant Rules), determined in accordance with article 1.2, paragraph 2, of the Warrant Rules, is Euro 0.0045.

For further information, also with regard to the exercise period and methods of exercising the Warrants, see the Warrant Rules available on the Company’s website <http://www.seatpg.it/web/seat-pg-corporate-site/meeting-documents/-/listing/2014/special-shareholders-meeting-4-march-2014>.

The notice provided under art. 8.1 of the Warrant Rules will be published in the daily newspaper “Corriere della Sera” on 21 April.

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This press release is a translation. The Italian version will prevail.