

PRESS RELEASE

Merger by incorporation Seat PG - Seat PG Italia Filing of documentation

Turin, 21 March 2014

We hereby announce that in accordance with applicable provisions of law, the minutes of the meeting of the Board of Directors held on 4 March 2014 which approved the merger by incorporation of Seat PG Italia S.p.A. into Seat Pagine Gialle S.p.A. are now available at the Company's registered office at Via Grosio, 10/4, Milan, at its secondary office at Corso Mortara, 22, Turin, and also on Borsa Italiana S.p.A.'s website at <http://www.borsaitaliana.it/>, as well as on the Company's website at <http://www.seat.it/>, governance section.

Seat Pagine Gialle Communications

Tel. +39.011.435.3030

Fax +39.011.435.3040

comunicazione.stampa@seat.it

Investor Relations Seat Pagine Gialle

investor.relations@seat.it

Tel. +39.011.435.2600

Seat Pagine Gialle Corporate Affairs

ufficio.societario@seat.it

Mailander

Bruno Caprioli

Tel. +39.011.5527309

Mob. +39.3355901402

caprioli@mailander.it

Gianluca Dati

Tel. +39. 011.5527313

g.dati@mailander.it

This press release is a translation. The Italian version will prevail.