

PRESS RELEASE

**PUBLICATION OF DISCLOSURE DOCUMENT ON THE MOST IMPORTANT
RELATED PARTY TRANSACTION**

Turin, 21 February 2014 - Seat PG announces that it has made available to the public the Disclosure Document concerning the merger by incorporation of Seat Pagine Gialle Italia S.p.A. into Seat Pagine Gialle S.p.A. drafted in accordance with art. 5 of Consob Regulation No. 17221 dated 12 March 2010 as subsequently amended on related party transactions, by filing it with the Company's registered office and secondary office and also publishing it on the Company's website www.seat.it , governance section, and on Borsa Italiana S.p.A.'s website www.borsaitaliana.it .

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This press release is a translation. The Italian version will prevail.