

## **PRESS RELEASE**

### **NEW MANAGER RESPONSIBLE FOR PREPARING THE COMPANY'S FINANCIAL REPORTS APPOINTED**

### **CHANGE IN THE FINANCIAL CALENDAR**

*Turin, 29 October 2013* – The Board of Directors of SEAT Pagine Gialle S.p.A., chaired by Guido de Vivo, has met today for the periodic update on the evolution of the composition with creditors procedure, and for a preliminary analysis of the actual performance of the advertising market against the forecast data provided by specialised agencies.

Moreover, the Board of Directors has also decided to appoint Andrea Servo Manager Responsible for Preparing the Company's Financial Reports effective as of today. Andrea Servo has also been appointed Head of the Administration, Finance and Control Department, a position previously held by Massimo Cristofori.

The resume of Andrea Servo, who, based on the information available to the Company, does not own any shares in Seat Pagine Gialle S.p.A., is available at the Company's website.

Massimo Cristofori will continue his relationship with the Company, with new responsibilities linked to the extraordinary transactions to be carried out as part of the reorganisation of the Group structure.

\* \* \*

Moreover, further to the press release issued on 27 May 2013, pursuant to Article 2.6.2 of the Rules of Borsa Italiana S.p.A., SEAT Pagine Gialle S.p.A. announces that the approval of the Interim Report at 30 September 2013, which was previously scheduled for 8 November 2013, has been postponed to 11 November 2013.

Seat Pagine Gialle Communications

Tel. +39.011.435.3030 – fax +39.011.435.3040

[Comunicazione.stampa@seat.it](mailto:Comunicazione.stampa@seat.it)

Seat Pagine Gialle Investor Relations +39.011.435.2600

[Investor.relations@seat.it](mailto:Investor.relations@seat.it)

Seat Pagine Gialle Legal and Corporate Affairs

[ufficio.societario@seat.it](mailto:ufficio.societario@seat.it)

Barabino & Partners: Tel. +39 02 72.02.35.35 - Mob +39 331. 57.45.171

Federico Vercellino – [f.vercellino@barabino.it](mailto:f.vercellino@barabino.it)

[www.seat.it](http://www.seat.it)