



PRESS RELEASE

NEW BOARD OF DIRECTORS APPOINTED AT SEAT PG ITALIA (A FULLY-OWNED SUBSIDIARY OF SEAT PG)

SIMPLIFICATION PROCESS PURSUANT TO CONSOB RESOLUTION NO. 18079 OF 20 JANUARY 2012

Turin, 1 February 2013 — The Shareholders' Meeting of Seat Pagine Gialle Italia S.p.A (a fully-owned subsidiary of Seat Pagine Gialle S.p.A.) met today and appointed the new Board of Directors made up of Guido de Vivo, Vincenzo Santelia, Chiara Damiana Maria Burberi, Mauro Pretolani, Paul Douek, Luca Rossetto, Francesca Fiore, Harald Rosch and Mauro Del Rio — currently members of the Board of Directors of Seat Pagine Gialle S.p.A.— and also appointed Guido de Vivo Chairman of the Board of Directors.

In addition, Seat Pagine Gialle S.p.A. has decided to exercise the options provided for in Articles 70, paragraph 8, and 71, paragraph 1-*bis*, of the Rules for Issuers, and thus to opt out from the obligation to make available to the public a disclosure document on the occasions of significant mergers, de-mergers, capital increases by contributions in kind, acquisitions and disposals.

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