



## PRESS RELEASE

### VINCENZO SANTELIA APPOINTED CHIEF EXECUTIVE OFFICER OF SEAT PAGINE GIALLE S.p.A.

Milan, 26 October 2012 – The Board of Directors of Seat Pagine Gialle S.p.A. met today, under the chairmanship of Guido De Vivo, and appointed Vincenzo Santelia Chief Executive Officer of the Company, effective the beginning of November, also granting him the powers necessary to implement the Group's strategies.

A graduate in Economics and Social Sciences from Bocconi University (Milan), Vincenzo Santelia began his career at Unilever, where he was responsible at various levels for the marketing strategies of a range of brands, both in Italy and EMEA. In 1994, he joined Bain & Co. where he mainly worked in the Media and Consumer Goods division, rising to the level of Director. Since 2010 he has worked in the Dutch Office, where he took up the role of Office Head a few months ago.

*"I am proud to take the helm of Seat PG. I have had the opportunity to know the Company thoroughly and I appreciate its professionalism and know how," stated Vincenzo Santelia. "Seat PG's historic mission has always been to support the business and development of Italian small and medium-sized enterprises: I will commit to further strengthen and enhance this role in light of and consistently with the evolution of the media ecosystem."*

After assessing the compliance with the requirements for independence of Directors Chiara Damiana Maria Burberi, Mauro Pretolani, Luca Rossetto, Francesca Fiore, Harald Rosch and Mauro Del Rio, The Board of Directors of Seat Pagine Gialle S.p.A. also appointed the following Committees for the period 2012 – 2014:

- the Nomination & Remuneration Committee, composed of Directors Mauro Pretolani (Chair), Paul Douek and Francesca Fiore;
- the Audit & Risk Committee, composed of Directors Chiara Damiana Maria Burberi (Chair), Luca Rossetto and Harald Rosch.

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