



PRESS RELEASE

CALL OF SHAREHOLDERS' MEETING FOR THE AMENDMENT OF THE ARTICLES OF ASSOCIATION AND APPOINTMENT OF THE BOARD OF DIRECTORS

Milan, 7 September 2012 – At its meeting today in Milan, chaired by Enrico Giliberti, the Board of Directors of Seat Pagine Gialle S.p.A., acknowledging that the Company's long debt restructuring process had come to an end on 6 September 2012, authorised the Chairman to convene an Extraordinary and Ordinary Shareholders' Meeting for 22 October 2012 to discuss and resolve, inter alia, upon several amendments to the Articles of Association, including amendments to Article 14 (Composition of the Board of Directors) on the methods to be used to elect directors based on the list voting system and appoint the new Board of Directors.

The relevant Notice of Calling will be published in the manner and within the terms prescribed by law.

The above call of the Shareholders' Meeting follows the resignations — as previously announced by the Company on 21 August 2012 — of all current members of the Company's Board of Directors effective the earlier of the following dates: (a) the date of acceptance of the office by all new members of the Board of Directors appointed by the Shareholders' Meeting to be convened; or (b) the end of the second day after the date of that Shareholders' Meeting.

Accordingly, following the resolution of the Shareholders' Meeting to be convened, the resignations of the current members of the Board of Directors will become effective, in compliance with the terms specified in the Information Document of 24 August 2012 on the merger of Lighthouse International Company S.A. into the Company (available at the website www.seat.it), and the Company will be governed by a new Board of Directors.

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