

PRESS RELEASE

CONSOB ISSUES THE DECLARATION OF EQUIVALENCE ABOUT THE INFORMATION DOCUMENT RELATING TO THE MERGER BY ABSORPTION OF LIGHTHOUSE INTERNATIONAL COMPANY S.A. INTO SEAT PAGINE GIALLE S.P.A.

Turin, 24 August 2012

Today Consob, with note no. 12069918, pursuant to article 57, paragraph 1, lett. d) of Consob Regulation no. 11971 of 1999 (the "**Issuers' Regulation**") has issued the declaration of equivalence about the information document ("**Information Document**") relating to the merger by absorption of Lighthouse International Company S.A. into SEAT Pagine Gialle S.p.A. (the "**Company**").

The Information Document, which provides again for and integrates the information contained in the information document published by SEAT on 7 May 2012, has been prepared in accordance with article 70, paragraph 6 and article 57, paragraph 3 of the Issuers' Regulation for the admission to trading on the *Mercato Telematico Azionario* of the SEAT ordinary shares to be newly issued for the purposes of the merger.

The Information Document is available to the public at SEAT's registered office in Milan, via Grosio n. 10/4, at its secondary offices in Turin, Corso Mortara n. 22, at Borsa Italiana S.p.A.'s website at www.borsaitaliana.it and on the Company's website at www.seat.it.

As of today, it is envisaged that the merger deed will be executed on 28 August 2012.

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