

PRESS RELEASE

REGISTRATION OF THE DEED OF MERGER BY ABSORPTION OF LIGHTHOUSE INTERNATIONAL COMPANY S.A. INTO SEAT PAGINE GIALLE S.P.A.

MERGER EFFECTIVE DATE: 31 AUGUST 2012

ISSUE OF WARRANTS ON A FREE BASIS: EX RIGHT DATE 31 AUGUST 2012

Milan, 29 August 2012 – Further to the press release issued on 28 August 2012, Seat Pagine Gialle S.p.A. (the "Company" or "Seat") announces that today the deed of merger by absorption of Lighthouse International Company S.A. into the Company (the "Merger") has been registered with the Companies' Register of Milan. The Merger will become effective on 31 August 2012 (the "Effective Date").

Therefore, as already mentioned in the press release issued on 28 August 2012 and taking into account the Effective Date, the last trading day of the Company's ordinary and saving shares *cum* right to receive the warrants on a free basis will be 30 August 2012 and from 31 August 2012 the ordinary and saving shares of the Company will be traded *ex* right to receive warrants.

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