

PRESS RELEASE

EXECUTION OF THE SUPPLEMENTAL INDENTURES RELATING TO THE COMPANY'S €550,000,000 10½% SENIOR SECURED NOTES DUE 2017 (ISIN: XS0482702395; XS0482720025) AND €200,000,000 10½% SENIOR SECURED NOTES DUE 2017 (ISIN: XS0546483834; XS0546484303)

Turin – 12 April 2012 – Pursuant to the Amended and Restated Consent Solicitation Statement published on 2 March 2012, and further to the press releases issued on (i) 7 March 2012, (ii) 8 March 2012 and (iii) 30 March 2012, which press releases included details of the approval of the proposals contained in the consent solicitation on the part of holders of the Notes (as defined below) and a successful outcome for the meetings of the holders of the Notes held on 30 March 2012, Seat Pagine Gialle S.p.A. announces that the supplemental indentures relating to the €50,000,000 10½% Senior Secured Notes due 2017 (ISIN: XS0482702395; XS0482720025) and €200,000,000 10½% Senior Secured Notes due 2017 (ISIN: XS0546483834; XS0546484303) (collectively, the "**Notes**") have been executed.

Accordingly, the "Proposed Amendment and Waivers" contained in the Amended and Restated Consent Solicitation Statement and submitted to the meetings of the holders of the Notes held on 30 March 2012, are now effective as of 6 p.m. London time on 11 April 2012, being the "Effective Time" for the purposes of the Amended and Restated Consent Solicitation Statement.

Instructions have been given to the clearing systems for holders' positions to be unblocked so that transfers of the Notes may be permitted.

A further press release will be published once the conditions for payment of the consent fee (as set out in the Amended and Restated Consent Solicitation Statement) have been satisfied.

Seat Pagine Gialle Communications Tel. +39.011.435.3030 – fax +39.011.435.3040 Comunicazione.stampa@seat.it

Investor Relations Seat Pagine Gialle Tel. +39.011.435.2600 Investor.relations@seat.it

Seat Pagine Gialle S.p.A. Legal and Corporate Affairs ufficio.societario@seat.it

Barabino & Partners Tel.+39 02 72.02.35.35 - Mob +39 331. 57.45.171 Federico Vercellino – f.vercellino@barabino.it

www.seat.it