

PRESS RELEASE

Milan, 19 October 2010 – The Board of Directors of Seat PG S.p.A. met today, chaired by Enrico Giliberti, and approved the amendments of the By-laws required to comply with the compulsory provisions of Legislative Decree No. 27 of 2010, which implemented Directive 2007/36/EC (on the exercise of certain rights of shareholders in listed companies) into national law.

The amendments to the By-laws involved, among other matters: the rules governing the right to participate in the Shareholders' Meeting, the way in which the Shareholders' Meeting is convened and the terms and conditions for the submission of lists for appointing corporate bodies.

The Amendments to the By-laws enacted on today's date will apply to sessions the notice to convene for which is published after 31 October 2010.

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This press release is a translation. The Italian version will prevail.