



PRESS RELEASE

Turin, 4 November 2009

Notice pursuant to article 2.6.2 no. 17 of the Rules of the markets organised and managed by Borsa Italiana

Today the rating agency Standard & Poor's has decided to change Seat's rating from BB- to B. The Company's outlook remains Negative.

(For more complete information, please find attached the Standard & Poor's press release)

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This press release is a translation, the Italian version will prevail.