

PRESS RELEASE

Turin, 16 October 2009

With reference to today's news published by MF-Milano Finanza about talks among the shareholders related to the private equity funds CVC Capital Partners, Investitori Associati and Permira, and "certain parties" or presumed consortia of investors linked to the businessmen Mr De Giovanni and Mr Arpe, Seat Pagine Gialle SpA – at Consob request and after having spoken to the shareholders mentioned above – denies, on behalf of its shareholders, that any such possibility is currently being considered.

Seat Pagine Gialle Communications
Tel. +39.011.435.3030 – fax +39.011.435.3040

Comunicazione.stampa@seat.it

Seat Pagine Gialle Investor Relations: +39.011.435.2600 - Seat Pagine Gialle S.p.A. Legal and Corporate Affairs

Investor.relations@seat.it

ufficio.societario@seat.it

Barabino & Partners: Tel.+39 02 72.02.35.35 – cell +39 331.57.45.171 Federico Vercellino – <u>f.vercellino@barabino.it</u>

www.seat.it

This press release is a translation, the Italian version will prevail.