

## **PRESS RELEASE**

*Milan, 19 March 2008* – With reference to today's presentation by Chief Executive Officer Luca Majocchi, during the yearly meeting with the Financial Community held to present 2007 results, SEAT Pagine Gialle confirms that the Group's strategy for 2008 will focus mainly on searching and exploiting new online business opportunities in Italy.

CEO Luca Majocchi explained the Group's guidance for financial year 2008, as reported in the press release issued on 18 March 2008.

The Company also points out that it will constantly inform the market on the implementation of the Plan, during meetings to be held with the Financial Community, as scheduled.

The medium-long term period guidance will be released as soon as possible in order to give detailed information about the expected results following the execution of the internet development strategy.

Finally, the Company points out that, in accordance with Article 6 of the Company By-laws, the Ordinary Shareholders' Meetings, which will be convened on 23 April 2008 (first call) and 24 April 2008 (second call), shall resolve upon the distribution of a dividend of € 0.0015 per savings share (5% of the nominal value), for a total payout of about € 204 thousand. The dividend will be paid as of 22 May 2007, with ex-dividend date on 19 May 2007.

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This press release is a translation, the Italian version will prevail.