

PRESS RELEASE

2008 FINANCIAL CALENDAR

Milan, 29 January 2008. Pursuant to Article 2.6.2 of the Regulation of Borsa Italiana S.p.A., the 2008 financial calendar is listed below:

- 18 March 2008 Board of Directors: approval of the draft of the annual report and consolidated annual report for the year ended 31 December 2007. Exercising the option not to publish the quarterly report for the period October-December 2007, Seat will make its draft annual report and consolidated annual report for the financial year ended 31 December 2007 available to the public within 90 days following the end of the financial year.
- 23 April 2008 (first call) 24 April 2008 (second call): General Shareholders' Meeting to approve the Annual Report for the year ended 31 December 2007.
- 12 May 2008 Board of Directors: Interim Report on Operations at 31 March 2008.
- 8 August 2008 Board of Directors: First half report at 30 June 2008.
- 11 November 2008 Board of Directors: Interim Report on Operations at 30 September 2008.

The conference call to present accounting figures to the Financial Community will normally be held the same day as the meeting of the Board of Directors, unless otherwise announced.

If any changes should occur, the market will promptly be informed.

Seat Pagine Gialle Communications
Tel. +39 011 435.3030 fax +39 011 435.3040

Comunicazione.stampa@seat.it

Seat Pagine Gialle Investor Relations: +39.011.435.2600

Investor.relations@seat.it

Seat Pagine Gialle S.p.A. Legal and Corporate Affairs ufficio.societario@seat.it

Barabino & Partners: Tel.+39 02 72.02.35.35 - Fax +39 02 89.00.519 Federico Vercellino $-\frac{f.vercellino@barabino.it}{f.vercellino@barabino.it}$

www.seat.it