

Canale Primario	Formato	Prezzo listino lordo
Home page	Masthead	€ 28
Home page	Skin	€ 14
Home page	Maxi	€ 12
Home page	MPU	€ 8
Audience Targeting	Companion	€ 8
Audience Targeting	MPU	€ 10
Audience Targeting	Skin	€ 11
Site targeting	Companion	€ 12
Site targeting	Skin	€ 9
Site targeting	MPU	€ 8
Site targeting	Maxi	€ 12
RON	Leaderboard	€ 2
RON	MPU	€ 2
RON	Preroll	€ 36
Mobile	Masthead Mobile	€ 12
Libero e Virgilio	App Interstitial	€ 30
3Bmeteo*	MPU	€ 8

\*Sono escluse le pianificazioni solo Desktop

**NetNet Campagne Politiche**

€ 20

€ 10

€ 8

€ 6

€ 6

€ 7

€ 8

€ 8

€ 6

€ 6

€ 8

€ 1

€ 1

€ 25

€ 8

€ 21

€ 6

\*Sono escluse le pianificazioni solo  
desktop

\*Sono escluse le pianificazioni solo Desktop