

# Building a 300x250 Ad with Cube Animation

## Overview

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This format has been created in order to make the production of such complex AD very simple. This template doesn't require any code skill to be produced, you just need to produce all creative assets and setup just one configuration file.

Demo link: [Here](#).

### 1. Produce banner assets

#### - Cube template:

STATIC template - Unzip **CubeNoVideo.zip** file.

VIDEO template - Unzip **CubeVideo.zip** file.

#### - Replace template files with your campaign creative assets:

Creative assets are located in '► images & videos' folders, make sure to **replace assets with same dimensions/name** as template. You need to create 3 image slides + 1 video background image.

Recommended **video specs**: 300x169 MP4 H.264, Max bitrate 1500kbps, max size 3MB.

#### - TEST your Cube Ad in local:

Open index.html file in your browser and check your creative format before upload to Sizmek platform.

**Note:** If you need any change on Ad configuration please contact [it-cs@sizmek.com](mailto:it-cs@sizmek.com) for support.

### 2. Assets delivery, Q&A

1. Send **Cube** assets to [it-cs@sizmek.com](mailto:it-cs@sizmek.com), please send creative assets through **wetransfer**. The creative team will take care of upload the Ad on Sizmek platform.

**Note:** All creative assets must be sent 3 days before the online start date.