

Canale Primario	Formato	Prezzo listino lordo	NetNet Campagne Politiche
Home page	Masthead	€ 28	€ 20
Home page	Skin	€ 14	€ 10
Home page	Maxi	€ 12	€ 8
Home page	MPU	€ 8	€ 6
Audience Targeting	Companion	€ 8	€ 6
Audience Targeting	MPU	€ 10	€ 7
Audience Targeting	Skin	€ 11	€ 8
Site targeting	Companion	€ 12	€ 8
Site targeting	Skin	€ 9	€ 6
Site targeting	MPU	€ 8	€ 6
Site targeting	Maxi	€ 12	€ 8
RON	Leaderboard	€ 2	€ 1
RON	MPU	€ 2	€ 1
RON	Preroll	€ 36	€ 25
Mobile	Masthead Mobile	€ 12	€ 8
Libero e Virgilio	App Interstitial	€ 30	€ 21
3Bmeteo*	MPU	€ 8	€ 6
Tiscali	Masthead	€ 28	€ 20
Tiscali	Skin	€ 9	€ 6
Tiscali	MPU	€ 8	€ 6
Tiscali	Maxi	€ 12	€ 8
Tiscali	App Interstitial	€ 30	€ 21

*Sono escluse le pianificazioni solo desktop