



PRESS RELEASE

LIBERO MAIL IS NOW ALSO BUSINESS

Milan, 18th January 2022

Libero Mail, the Italiaonline email service with 9 million unique users per month*, is now also Business. This is a premium version, designed specifically for professionals /IVA, sole proprietorships and microenterprises.

Libero Mail Business is a professional email solution that can be activated with a personalized mail domain, thus creating mailboxes such as info@miaazienda.it or nome.cognome@miodominio.com. The service allows you to activate the mailboxes while registering a new domain name, choosing from the most popular extensions (.it, .com, .info, .biz, .net, .org), or using any existing domain name already owned by the customer.

In addition to the ability to have a professional and personalized email, Libero Mail Business offers space on the cloud, additional dedicated tools that allow you to better organize and manage your work, with integrated spreadsheets, documents and presentations.

Another plus of Libero Mail Business is its simplicity, both in the setup phase and in use. Activation takes place in a few quick steps. The mail interface, designed to maximize productivity, is customizable with the most suitable layout to meet the needs of each customer.

All data are stored in European data centers that comply with the data protection regulation in order to ensure maximum privacy and security.

Libero Mail Business is available in two versions, each of which can be purchased in the cut from 1 box or 5 boxes:

- Libero Mail Business Go, the custom domain mail environment with 5 GB boxes that includes: Mail, accessible from any device and protected by high security antivirus and antispam filters; Address Book, for contact management; Task, for task management; Calendar, for appointment management.

1 mailbox: 25€ + VAT / year; 5 mailboxes: 69€ + VAT / year

- Libero Mail Business Suite, the mail platform on a personalized domain with 1 TB boxes, also adds: Drive, cloud storage space shared with the mailbox, fully integrated with email and also accessible from App (Android/iOS) and desktop client (Windows/MAC); Docs, productivity suite similar to Microsoft Office, to create, edit and share documents online in a collaborative way and in real time. It consists of three tools to manage texts, spreadsheets and presentations, fully compatible with Microsoft Office and OpenOffice.

1 box: 59€ + VAT / year; 5 boxes: 199€ + VAT / year





The price also includes the registration and maintenance of the custom domain.

"Liberio Mail, the most popular of the email services 100% made in Italy, since its inception has been widely used as a 'work' email by hundreds of thousands of professionals and small businesses. Today the awareness that the email address is the digital business card of each business is widespread and felt: to present in a professional manner is essential to convey greater professionalism and reliability, gain the trust of customers and attract new ones. Professional email addresses on a customized domain, moreover, are easier to memorize as they are immediately associated to the name of the activity and allow a greater visibility to the company brand. Italiaonline, always attentive to the needs and preferences of its users, through Liberio Mail Business now allows even those unfamiliar with email systems and domain name management, to send and receive email with a personalized domain through a professional platform, in a simple, secure and affordable way" says Domenico Pascuzzi, Marketing Director Publishing of Italiaonline.

<https://mailbusiness.liberio.it/>

NB This is a translation of the Italian press release.

ITALIAONLINE

Italiaonline è la più grande internet company del Paese, presente in tutto il territorio nazionale. Opera nei segmenti Consumer, PMI e Grandi Clienti.

Nel segmento Consumer con i brand Liberio, Virgilio, DiLei, QuiFinanza, Supereva, Buonissimo, SiViaggia, Pagine Bianche, Pagine Gialle, PgCasa, TuttoCittà e altri - Italiaonline raggiunge ogni giorno 10,2 milioni di utenti unici* di cui 7,5 milioni da mobile, con una market reach quasi del 63%**.

Nel segmento PMI oltre 200mila Imprese oggi si affidano a IOL per servizi di presenza online, di sviluppo di siti vetrina o abilitati all'e-commerce, di web marketing e digital advertising (inclusi la gestione di campagne pubblicitarie e la generazione di leads attraverso i social network e i motori di ricerca) e per tutte le soluzioni finalizzate ad aumentare il business e la reputazione online.

Italiaonline è presente nel segmento delle Grandi Aziende attraverso IOL Advertising, la prima concessionaria digitale in termini dimensionali del Paese, supportando i principali operatori economici del Paese nello sviluppo delle loro campagne di comunicazione digitale. per le grandi e piccole imprese.

* Fonte: Audiweb View 2021, powered by Nielsen, TDA DAUs Jan 2021

** Fonte: Audiweb View 2021, powered by Nielsen, TDA MAUs, Jan 2021

MEDIA CONTACT

Marinella Mola Davide Valenti

Via del Bosco Rinnovato 8, 20090 Assago (Milano)

Tel: +39 02 2904 7788

E-mail: pressarea@italiaonline.it

