

PRESS RELEASE

Called the shareholders' meeting to resolved upon the change of the Company name, the reverse stock split and the consensual early termination of the legal audit mandate

Assago, 11 April 2016 – Seat Pagine Gialle S.p.A.'s (the “Company” or “Seat”) Board of Directors, which met today has resolved to call the ordinary and extraordinary shareholders' meeting, in a single call, for 12 May 2016.

The Board of Directors has resolved to submit to the shareholders the proposal to adopt - subject to the effectiveness of the merger by incorporation of Italiaonline into Seat (“Merger”) - some amendments to the By-Laws and in particular:

- the change of the Company name to Italiaonline S.p.A.;
- in view of the changed Group structure, the transfer of the registered office from the City of Turin to the City of Assago, maintaining the office of the City of Turin;
- the reverse stock split of all of the Company's outstanding ordinary shares on the basis of a ratio of 1 ordinary share for every 1,000 outstanding ordinary shares in order to restore the unit share price to a trading value more typical of the stock market, after the heavy share price dilution due to the past financial restructuring activities. The reverse stock split proposal will only affect ordinary shares and not savings shares.

To the ordinary shareholders' meeting will be also submitted the proposal of consensual early termination of the legal audit mandate currently in place between Seat and PricewaterhouseCoopers S.p.A., contextually granting the mandate to another legal auditing firm.

For further details, see the documents and the Board of Directors' explanatory reports that will be filed in the forms and by the deadlines provided by law in accordance with art. 125 ter of Legislative Decree No. 58 of 24 February 1998.

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This press release is a translation. The Italian version will prevail.

Seat Pagine Gialle S.p.A. Share Capital € 20,000,000 fully paid in
– Turin Registered Office– Corso Mortara, 22 – CAP 10149 –
Turin Register of Companies, Taxpayer Identification number and VAT number: 03970540963
Company subject of the direction and coordination of Italiaonline